

- Press information –

Salivent is a product of:
Schäfer Produkte GmbH
Formenbau & Kunststofftechnik
Simonshöfchen 53
42 327 Wuppertal
Tel: +49 (0) 2 +49 - 202 695 34 - 0
Fax: +49 (0) 2 +49 - 202 695 34 - 10
info@schaefer-produkte.de
www.schaefer-produkte.de
www.salivent.de

Wuppertal, 01 Dec. 2011

Breathe as if you were at the ocean! SALIVENT® presents its aerosol inhalator refreshingly modern after the market relaunch.

Pure, sustainable, unmistakable. The popular aerosol inhalator by SALIVENT® impresses with a lifestyle-oriented design and new communication.

For more than a decade, the Salivent® aerosol inhalator has guaranteed an effective inhalation of sea salt-containing aerosols for therapy and prophylaxis in the upper, mid and lower respiratory tracts. And that helps! From hay fever and asthma to colds or simply just for enjoying fresh, salty sea air - health and well-being can be effectively combined anywhere with the practical Salivent® aerosol inhalator.

SALIVENT® in the medical wellness trend.

What was always obvious for Salivent, is now a trendsetter in the Health Care sector: "Medical Wellness". Here medicine and wellness combine synergistically increasing the healthy effect – exactly the principle of the Salivent® aerosol inhalators. Even small children can breathe as if they were at the ocean.

Competence which is noticeably beneficial.

The new corporate design and packaging as well as the reworked online presence effectively underline Salivent® competencies. The popular aerosol inhalator now presents itself under the brand claim "Breathe as if you were at the ocean" appealing to people of all ages and refreshingly modern on the health care and wellness markets. New!

www.salivent.de now offers interesting information for end customers and dealers.

The salivent® principle With the Salivent® aerosol inhalator, you inhale healing saline, microfine aerosols which reach to the deepest areas of the lungs and ease breathing. The inhaled aerosol supports expectoration, stimulates the body's natural self-cleaning mechanism and has an anti-inflammatory effect.

More information:

Contact: Jürgen Schäfer / Managing Director
Telephone +49.(0)202.695340
js@schaefer-produkte.de

Stadtparkasse Wuppertal
Routing no.: 330 500 00 - Acct: 11 41 99 .
IBAN: DE7333050000000114199 BIC: UPSDE33

Deutsche Bank Wuppertal
Routing no.: 330 700 24 - Acct: 577 850 100 .
IBAN: DE76 330 700 240 5778501 01 BIC: DEUT DE DBWUP

Managing Director:
Jürgen Schäfer
District court of Wuppertal
HRB 7337
VAT ID no.: DE 121011312